



Photo: Hans Neukircher

Customers can shop around the clock at all Würth24 shops in Germany.

The strategy

Multi-channel strategy, logistics, and innovations as success factors

An increasing number of the more than four million Würth customers worldwide digitalize their procurement processes and order via the online shop, the Würth app or automate their purchasing processes using e-procurement and system solutions. The more than 2,800 shops and the customer service over the phone round off these possibilities. Würth's sales representatives remain a vital point of contact and a key link between Würth and its customers.

Besides sales, logistics is the heart of the Würth Group. Automated processes increase efficiency and productivity, making sure that its customers receive their goods quickly and reliably. At the same time, Würth focuses on product development at Reinhold Würth Innovation Center Curio® at its headquarters in Künzelsau.

Würth Group

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Würth takes on responsibility

The Würth Group and the charitable Würth Foundation

contribute to a vibrant cultural landscape and the people's social welfare. Five corporate museums and ten associated galleries of the Würth Group in Europe showcase the works owned by the Würth Collection, meanwhile comprising over 20,000 works of art. All of these art venues are open to the public free of charge. In 2017, the Würth Philharmoniker was established as the musical ensemble of the Reinhold Würth Musikstiftung gGmbH, laying the foundation for the Group's ongoing commitment to classical music. In addition, the Würth Group and Würth Foundation are committed to helping people with disabilities. Further attention is paid to education, science, and research. The Würth Group's main sports sponsorships focus on soccer, handball, and winter sports.



Emil Nolde: *Reflection of Clouds*, 1913, oil on canvas, 86 x 100 cm
Würth Collection, Inv. 5017 © Nolde Foundation Seebüll

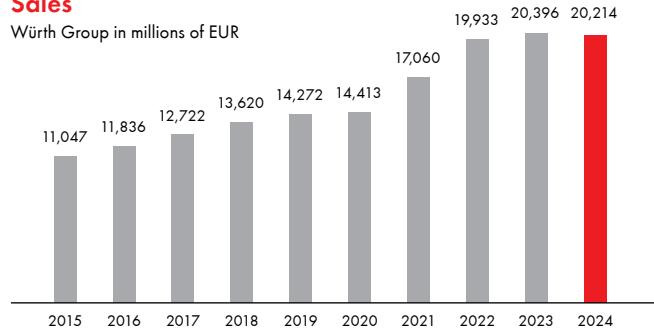
Emil Nolde's *Reflection of Clouds* from 1913
on display in the exhibition "World and Home"
at Museum Würth 2 from 7 April 2025

FACTS AND FIGURES

Würth Group 2024

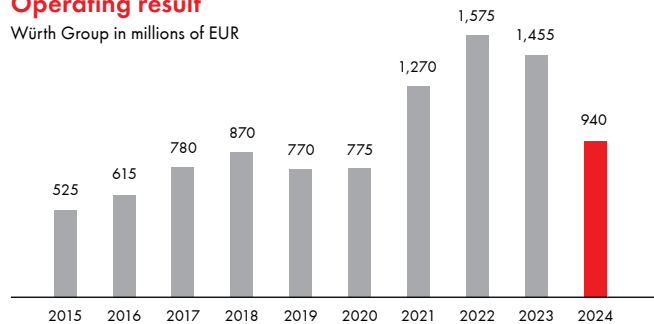
Sales

Würth Group in millions of EUR



Operating result

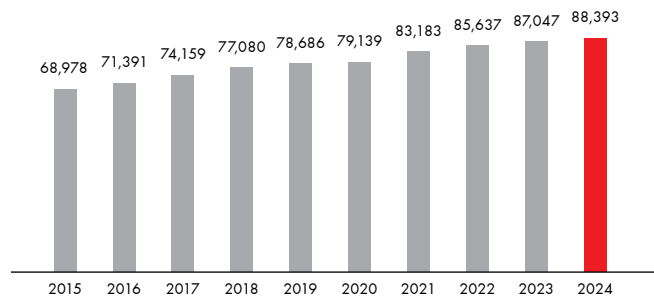
Würth Group in millions of EUR



The Würth Group's consolidated financial statements are prepared in line with the International Financial Reporting Standards (IFRS).

Employees

Würth Group as of 31 December



The 2024 fiscal year

The **Würth Group** reported sales of EUR 20.2 billion in 2024 (2023: EUR 20.4 billion), which is a minus of 0.9 percent, or 0.3 percent adjusted for currency effects. In Germany, the Würth Group's home market, the Group companies generated sales of EUR 8.0 billion, thus 3.9 percent less than in the same period under review of last year (2023: EUR 8.3 billion). The Group companies outside of Germany grew slightly by 1.2 percent to EUR 12.3 billion (2023: EUR 12.1 billion).

The operating result of the Würth Group stands at EUR 940 million and thus below the previous year (2023: EUR 1,455 million). Despite the significant decline of 35.4 percent, this is the fourth-best result in the company's history in a long-term comparison.

The number of employees in the Group increased by 1,346 to 88,393 in 2024 (2023: 87,047 employees). Currently, the Würth Group employs more than 44,000 people in the sales force. In Germany, the number of employees amounts to 27,308.

The operational units of the Würth Group

The Würth Group is divided into two operational units: The core business of Würth is the production and sale of assembly and fastening materials for customers in the trades and industry. Other trading and production companies, the Allied Companies, operate in related business areas, ranging from electrical wholesale and electronics to financial services.

The Würth Group's international and decentralized structure as well as its activities across various industries help ensure the Group's independence and stability. S&P Global Ratings once again confirmed the Würth Group's 'A/outlook stable' rating in June 2024 and thus its sound financial footing.



For more detailed information on the Würth Group and its operational units, please refer to our website at www.wuerth.com.

The corporate group

From a two-man business to global player

The success story of the Würth Group began in the middle of last century: Adolf Würth founded a wholesaling business for screws and bolts of the same name in Künzelsau in 1945. After his passing in 1954, his then 19-year-old son Reinhold took over the business. With vision and entrepreneurial passion, he transformed the two-man business into a global group. The Würth Group consists of more than 400 companies operating in 80 countries. The founding company, Adolf Würth GmbH & Co. KG, is still the largest individual company in the Würth Group to this day.

The Group's strong corporate values, shaped by Prof. Dr. h. c. mult. Reinhold Würth, Honorary Chairman of the Supervisory Board of the Würth Group, are what unite all its employees across continents and cultures, with respect, honesty, and gratitude being among the most important virtues for him.

To mark Prof. Würth's 90th birthday and the 80th anniversary of Adolf Würth GmbH & Co. KG and the Würth Group, Museum Würth 2 in Künzelsau, Germany, is presenting two exhibitions from 7 April 2025: In the atrium, visitors can look forward to an inspiring journey through Würth's history and the exhibition "World and Home", presented in cooperation with the Nolde Foundation Seebüll, showcasing the expressive works of Emil Nolde.



Prof. Dr. h. c. mult. Reinhold Würth