

90 years of Prof. Dr. h. c. mult.

Reinhold Würth

Honorary Chairman
of the Supervisory Board
of the Würth Group

The life and work of
an entrepreneur

Milestones
of an active life

80 years of Würth Group
The company joins the celebrations

Voices
Congratulations from the worlds of
business, politics, and culture



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Sebastian (left) and Benjamin Würth (right)

Dear grandpa,

We would like to congratulate you on your 90th birthday and express our deepest gratitude. Your incredible experience from the 90 years of your life and the 75 years of hard work has turned our family business into what it is today.

You proved that economic interests, cultural commitment, and social responsibility are not contradictions, but aspects that can enrich each other.

Your commitment and vision have positively influenced not only our company, but also many careers and lives. Especially in the business world, your achievements have made an unforgettable mark.

We are very grateful that you have taken us along on this journey since our childhood days. The experiences we have made together are the foundations on which we can now build.

Your curiosity and your drive for change have taught us not to accept a standstill. You made the toughest constant, the necessity of change, part of our upbringing. It has always been your strength to look ahead with courage and trust in the strength that carries us. This strength is our employees, customers and, last but not least, the family.

You always attached great importance to keeping our family together and to continuing the company as a family business. Your wisdom has given stability to the company and the family in the long run. That is why we are happy to say that you can celebrate this birthday knowing that Würth will always remain Würth.

Dear Grandpa, we are looking forward to celebrating this special day together with you, the entire family, and the company!

With the best wishes and in deepest gratitude,

Benjamin Würth
Chairman of the Supervisory Board
of the Würth Group

Sebastian Würth
Chairman of the Advisory Board
of the Würth Group



Robert Friedmann



Norbert Heckmann

Dear Prof. Würth,

Being able to celebrate one's 90th birthday in good health, with one's wife, children, grandchildren, and even great-grandchildren is truly a gift. We would like to offer our heartfelt congratulations on this special anniversary.

When asked what describes this company best, we immediately think of one word that has shaped our time with you right from the start: gratitude. After all, our most important term in dealing with each other is "thank you." What does gratitude mean? We can be grateful for the things we have experienced, for the qualities that make us stand out. When thinking of you, Prof. Würth, character traits come to mind such as courage, an open mind, visionary, but family-minded entrepreneurship. We can be grateful to someone for sharing our enthusiasm and thereby creating something new. We can pass on our gratitude through participation. No word could better summarize what you and this family business stand for. Today, we are very grateful to you, on behalf of all 88,000 employees, for giving us the opportunity to contribute to this unique story.

The Würth Group is many people who, in close partnership with our more than four million customers, have been building the future of the company full of enthusiasm for the past 80 years. Similar to a construction site, there have been tough times: Sometimes, we ran out of material, sometimes we disagreed on what the building should look like. But construction never came to a standstill. This is Würth after all. We always stick to our goals, and we have always been able to celebrate the successful end of our construction project at some point.

Times are challenging. We are all deeply worried why the beautiful building that we call democracy is currently being demolished instead of expanded. We are encouraged by the fact that there are people like you who raise their voices for peace.

Robert Friedmann
Chairman of the Central Management Board
of the Würth Group

Norbert Heckmann
Member of the Central Management Board
of the Würth Group



How it all began

Shortly after the end of World War II, Adolf Würth decided to set up a wholesaling business for screws and bolts, which opened for business on 16 July 1945. It was the beginning of a success story.

A 100-square-meter room in an outbuilding of the castle mill in Künzelsau served as the first company office. The vehicle fleet: a hand wagon and a hand truck. For larger transports, Adolf Würth borrowed an ox cart. With that cart, they covered the 17 kilometers to the L. & C. Arnold factory for screws and bolts in Ernsbach to buy screws and bolts.

Back in the small family shop, the screws were counted, weighed, and packed on a large table in the warehouse. Back then, Reinhold Würth always helped. But his favorite job was accompanying his father to customers. On these trips, he discovered two great passions of his: selling and traveling.

Global market leader

After his father's death in 1954, Reinhold Würth, initially supported by his Mother Alma, continued on to turn the company into the global market leader in the development, production, and sale of assembly and fastening materials. Over eighty years, his lifetime achievements have made the company what it is today.

88,000 employees and more than 400 companies in 80 countries form part of the Würth Group. The product range of the Würth Line comprises one million products for more than four million customers in the skilled trades and industry worldwide.

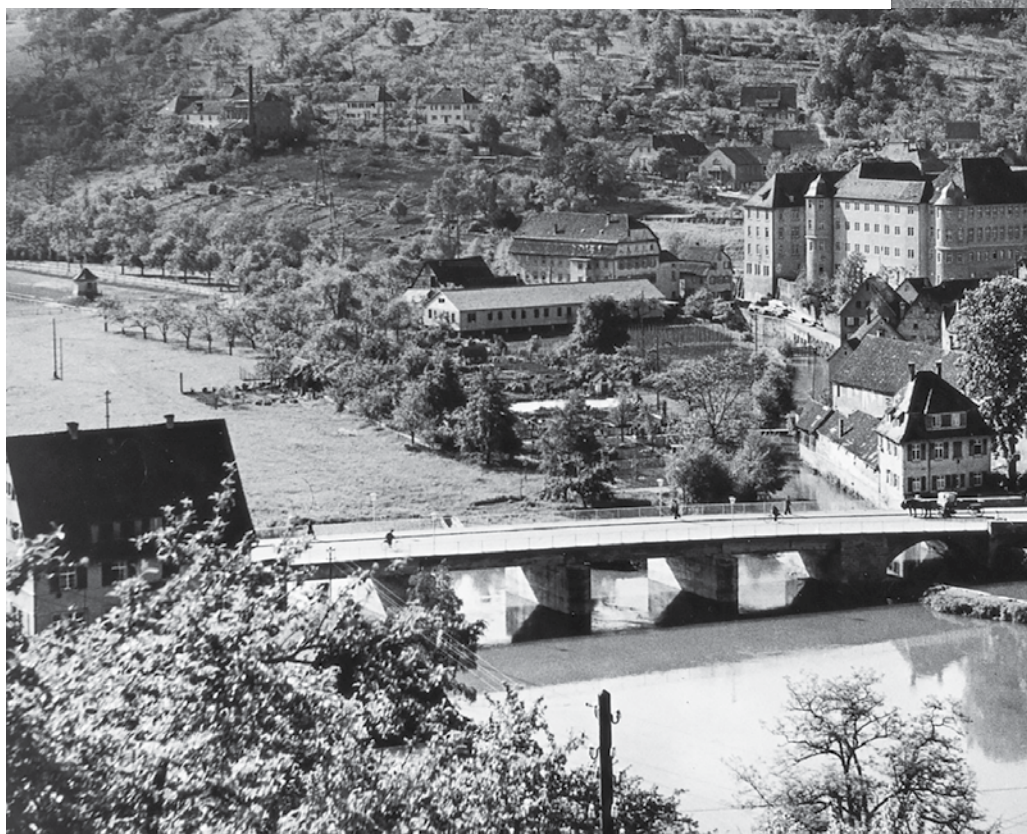
Joy in innovation

Prof. Reinhold Würth's life is inextricably linked with the history of his family business. And that is precisely why so many things bear his signature: the corporate culture, the social and cultural commitment of the company and the charitable Würth Foundation, the partnership with customers, the joy in innovation. Prof. Reinhold Würth achieved something in his life that he can look back on full of gratitude after 90 years.

The Stuttgart-based entrepreneur Rudi Häußler remembers the beginnings of the Würth Group particularly well. After all, he was the one who sold Adolf Würth his first typewriter (more on that in the text on the right).



An outbuilding of the castle mill in Künzelsau served as the company's first head office.



A decades-old friendship

Senator h. c. Rudi Häußler,
An anecdote about his extraordinary friend Prof. Reinhold Würth

The 90th birthday of my friend Reinhold Würth gives me the opportunity to look back on what has been achieved and share the one or the other experience I have had with him. I am very proud of our partnership and friendship and I do not want to miss any of my encounters with Reinhold Würth.

Speaking of encounters: It was in 1953 that I first sought to contact the company Adolf Würth to establish a business relationship. I came across the company due to its very positive media coverage. Even back then, the company's spotless reputation preceded it. Unannounced, I made my way to Künzelsau.

When I drove into the company's yard, Adolf Würth and his son Reinhold, who had just turned 18 years old, were loading screws into his car—an old pre-war DKW. I was only 25 years old myself and my question "Good day! Do you have a minute? I would like to present my company Häußler & Steinhilber, we sell office supplies," was met with a "Can't you see that this is a bad time!? Anyway, I'm looking for typewriters. If you can get

any for us, stay. Or come back when you can offer us the typewriters we need." He did not have to tell me twice and I answered with an eager "Yes!"

After the war, it was extremely difficult to obtain a working typewriter. But I wanted to deliver and used my contacts. I was sure I would find a typewriter on the market. And I succeeded! To my surprise, I was even able to offer two typewriters and my hope that Adolf and Reinhold Würth would purchase them came true. Seven days after my first visit to Künzelsau, I was proud to deliver the typewriters. Both were very satisfied. This rightly developed into a trusting business relationship and later turned into a unique friendship.

Time and again, we realized that we shared the same values. Thanks to our love for art and culture, we were able to build on our friendship over more than 30 years. Since then, Prof. Reinhold Würth has been the main supporter of the foundation Stiftung Semperoper in Dresden, which I founded 33 years ago.

Reinhold Würth is a person I could always rely on. For me, he is many things all at once: an extremely successful entrepreneur, an exemplary sponsor of the arts, a passionate visionary, a strategic thinker, a model family man, and a friend and person that has remained grounded through all these years. I am looking forward to what will hopefully be many more encounters with him and his wife Carmen and wish them both the best of health.



The last of his kind

His corporate culture is unique, his life's work unprecedented: Prof. Dr. h. c. mult. Reinhold Würth, Honorary Chairman of the Supervisory Board of the Würth Group, has set standards in many fields in the more than seven decades of his professional life.

The boss is always the boss. This is a saying you hear often at Würth, and for once, it is a saying that Prof. Reinhold Würth has not coined himself. "Even at the age of 90, he is the soul of the company," said Robert Friedmann, Chairman of the Central Management Board of the Würth Group.

Prof. Reinhold Würth turned the screw business he had taken over after his father's early death more than 70 years ago into a globally operating group with more than 400 companies, 20 billion euros in sales and 88,000 employees. On the other hand, this company is deeply rooted in the rural Hohenlohe region and maintains a culture that is fundamentally different from DAX corporations of the same size. "He is the spiritus rector of the company," said Robert Friedmann, while adding "He does, however, not tire from saying that he would never have made it without all his employees."

Gratitude. Modesty. Honesty. You cannot prescribe such values; you have to live them—and talk about them. Prof. Reinhold Würth does both in his own way. Nowadays, he speaks quieter, softer than he used to. But when he says something, the room falls silent. Time and again, he denounces arrogance that he strives to keep away from the company. This is one of his most important concerns. Although it does not always look like it to the outside world, internally, he still is a down-to-earth character.

Values as a compass

The early years had been rocky. Prof. Würth likes to say that his greatest luck was his father taking him out of school early, which gave him the opportunity to work five more years with his father before he had to continue on alone. At the time, they laid the foundations for what Würth still stands for. Values as a compass even in troubled times. Even when he was young, he discovered his talent for sales, enjoyed packing the racks of the customers. Later on, he demanded this sense of business from his own sales reps. Profitable double-digit growth rates are and will remain his goal. In many ways, Prof. Reinhold Würth is the last of his kind. He survived a fighter-bomber attack in the Kocher valley as a child during World War II, joined the company at the age of 14 and took over responsibility for the small screw business in 1954 at just 19. He was part of the post-war generation, profited from the decades of the German economic miracle to achieve extraordinary growth, expanded abroad early on, and has kept the company on course with his innovative spirit to this day. An entrepreneur of the old school who always moved with the times and looked "behind the mountain and around the corner" as he himself formulated his recipe for success. What surprises others has long since been factored in at Würth.

Therefore, he confronts crises with the calm caution that he is known for: High liquidity reserves and a sound financial basis are not just annoying key figures for him, but fundamental corporate principles. When others get nervous, Prof. Reinhold Würth radiates calm. Sometimes, the perspective from above helped, too. From a business perspective, the plane was a

veritable time machine for him. But flying also evolved into a great passion: For almost 50 years, he piloted his planes himself.

Art connects

His second passion: art. An image by Emil Nolde purchased in 1972 marked the beginning of a collection that was later made public and part of the company.

In this field, too, Prof. Reinhold Würth trusted in his instincts. "He wants to look at works of art without bias first, and only then asks for the artist's name," said C. Sylvia Weber, who, after four decades, handed over responsibility for the now globally known Würth Collection to Maria Würth. He supported talents before their breakthroughs and acquired many works by established artists like Picasso or Edvard Munch before they gained in importance. The collection, which features more than 20,000 works of art, is now accessible to the public in several museums with free admission—a recurring theme in the Würth world. Today, his cultural heritage includes the orchestra Würth Philharmoniker.

More patient than before

Many of his decisions proved to be correct in the long run. "'Patience brings roses,' that is one of his typical comments," explained Rolf Bauer, who has been with Würth and his company since 1962, first as a member of the Central Management Board for a long time, then as a member of the Advisory Board, where he is still honorary member today. For decades, this patience may have applied to many things, but certainly not to Prof. Reinhold Würth's leniency when faced with poor performance or disappointing results. In recent years, however, he has also become a little more patient in this respect.

Stubbornness has been replaced by the patience of old age. The boss, who, until recently, still proclaimed "I am the stockholders' meeting," has passed the baton on to the next generation. He created room for his grandchildren: Benjamin succeeded him in the Supervisory Board of the Würth Group, Sebastian became Chairman of the Advisory Board of the Würth Group, while Maria devoted herself to the arts. In their positions, they now benefit from the advice of this mentally still alert 90-year-old. That his mind is still razor sharp can be seen in his stance against the German right-wing party AfD.

And then there's the actual source of happiness in his life: his wife Carmen, with whom he is enjoying his 69th year of marriage, and who knew how to handle him all these years—all his quirks, all his stubbornness, restlessness, and perfectionism. Together, they went through difficult times, including the mental disability of their son Markus resulting from a vaccination. This resulted in the establishment of Hotel-Restaurant Anne-Sophie, which was founded at the initiative of Carmen Würth, where people with and without disabilities work together.

Today, the couple enjoys the time they spend together, knowing how precious it truly is. In his speech on his 75th work anniversary on 1 October 2024, he thanked his dear wife with the words "Today, you are the heart of the family."



Prof. Dr. h. c. mult. Reinhold Würth,
Honorary Chairman of the Supervisory
Board of the Würth Group, passed the baton
on to his grandchildren Benjamin, Sebastian,
and Maria Würth after 75 years at work.
Even today, he is still the soul of the
company at the age of 90.



Prof. Reinhold Würth and his brother Klaus-Frieder Würth

Family moments

Dear Reinhold,
Dear dad,
Dear grandpa,

Most people know you as a visionary entrepreneur who is committed to the well-being of his employees and society. We also know another side of you: You are a warm-hearted husband, caring father, irreplaceable grandpa, and dear brother.

We greatly appreciate our time together during family trips and celebrations. What did we learn from you in all this time? That diligence, passion, and drive pay off and that solidarity is the foundation of a community.

That is why we are not only celebrating your lifetime achievement, which deserves the highest respect, but the incredibly great person that is you.

THANK YOU for everything!

Your loved ones



Back row, from left to right:
Sebastian Würth, Maria Würth, Christian Würth,
Benedikt Würth, Marion Würth, and Nikolaus Würth.
Front row, from left to right:
Benjamin Würth, Carmen Würth, Prof. Reinhold Würth,
and Bettina Würth

“Our company history is characterized by a deep-rooted corporate culture. But just writing these values down is not enough, you have to embody them.”

Prof. Dr. h. c. mult. Reinhold Würth

Family-minded · honest · responsible

Prof. Reinhold Würth is living proof that diligence, the will to perform, and courage pay off. The fact that curiosity opens up an infinite number of possibilities and that many things can be achieved simply by enjoying doing them—these are the cornerstones of the Würth Group's corporate culture he has built up over the years.

During his sales trips, which brought him face to face with the most diverse people and characters, Prof. Reinhold Würth developed a keen sense of empathy for his counterparts. With modest manners and a strong sense of responsibility for himself and his environment, he was sure he would make good progress. And as a result, the small family business continued to grow and prosper over the years—evolving into a globally operating corporation.

Strong corporate values connect all the employees across continents and cultures: Respect, honesty, and gratitude towards colleagues as well as customers and suppliers are among the virtues Prof. Reinhold Würth considers most important.

He's a family man through and through. In order to ensure that this feeling is shared at all of the more than 400 Würth companies in 80 countries and thus by all the 88,000 employees, the Würth family simply has to visit their companies when traveling abroad. And this is how the Würth spirit travels the world, as is rightly said at Würth.

Katharina Herz-Dessecker

Chair of the Works Council of Adolf Würth GmbH & Co. KG

Honoring the lifetime achievement of an extraordinary personality who celebrates his 90th birthday today is something very special for me.

With a great sense of responsibility, visionary thinking, and much more, Prof. Reinhold Würth has always reinvented the family business to lead the way into the future and create secure jobs for 88,000 people worldwide.

May he keep this unique twinkle in his eyes for many years to come.



Photo: Peter Pelter

Congratulations from colleagues



Cristian Fuchslocher

Employee at Würth Chile

I have been working for Würth for 20 years. This gave me the opportunity to work my way from sales rep to the head of facility management at Würth Chile.

I fondly remember Prof. Würth's visit to Chile. I was deeply impressed by how approachable he was and how respectful towards all the employees. He also planted the first tree on our company premises, which I had to save later after a storm had toppled it.

I hope that he will continue to enjoy seeing the company prosper in the hands of the new generation.

Würthary Club

Former managing directors of the Würth Group together with Prof. Reinhold Würth and Benjamin Würth on a trip to Edinburgh

Rolf Bauer, Otto Beilharz, George Casmeridis, Karl Eder, Peter Federolf, Jürgen Graf, Dieter Gräter, Helmut Gschnell, Ulrich Häfele, Manfred Hoch, Pierre Hugel, Eric Juebner, Joachim Kaltmaier, Michel Kern, Jürgen Klohe, Dieter Krämer, Georg Krupp, Ursula Küblbeck, Astrid Kuchler-Reinhart, Manfred Kurz, Hans Pavlicek, Ferdinand Pfaller, Wolfgang Rampmaier, Volker Retz, Gerd Rössler, Martin Schäfer, Peter Schneider, Toni Seebacher, Hans Sigrist, Karl Specht, Robert Stolz, Günter Theurer, Harald Unkelbach, José Viana, Ernst Wiesinger, Peter Zürn, Andréa Ottiger



From the bottom of our hearts, we wish you all the best for your 90th birthday. May you enjoy luck, happiness, and good health, a clear vision, curiosity, optimism, many memorable encounters, and magic moments!

Anastasia Kuljasov

Apprentice in her second year at Adolf Würth GmbH & Co. KG

Dear Prof. Würth,

On behalf of all the apprentices and up-and-coming talents, I would like to congratulate you on your 90th birthday. Your pioneering commitment laid the foundation for the family-like culture in Würth Group. As the company's first apprentice, you stand for an impressive lifetime achievement.

In this company, you created an environment in which I and many young people feel at home and have the opportunity to grow anew every day. Your way of life sets a great example for all of us.

May your special day be just as unforgettable as the values you shared with us!



Photo: Würth

Rolf Bauer

Honorary Member of the Advisory Board of the Würth Group and former Member of the Central Management Board of the Würth Group

Dear Reinhold,

Ever since I met you more than 60 years ago, your goal has been to build up a respectable business, keep it alive and on course for growth. You understood how to establish a direct selling business in Germany. Selling was your strength. Your approach was not to wait for customers, but to visit customers to obtain orders.

At the beginning of the 1960s, you established companies in Europe that followed the same concept. At the time, sales growth of 40 to 50 percent was no exception. In addition to this international expansion, companies were acquired to accelerate growth.

Your great strength is winning the right people for specific tasks. Loyalty and a will to perform are important virtues for you. 40 or more years of service are no exception at Würth. "The greater the success, the more freedom and liberty"—this leadership style was certainly decisive for the success of the company. Thank you for allowing me to work for your company for so many years and for the opportunity to share in your experiences.

Dear Reinhold, I would like to congratulate you on your 90th birthday. From the bottom of my heart, I wish you the best of health and that you may continue giving valuable advice to your company for a long time to come.



Photo: Andi Schmid

Three questions for ...

... the Würth supplier SWG, answered by the managing directors
Tobias Schneider and Dr. Roland Janner

Roughly nine kilometers from the Würth Group's headquarters in Künzelsau, the screw manufacturer Schraubenwerk Gaisbach (SWG Produktion) produces the ASSY wood screw. SWG is a part of the Würth Group and has been supplying Würth for almost 60 years. According to Prof. Reinhold Würth, Würth should not only sell screws, but—ideally—also produce them. This paved the way for the foundation of SWG.

1 When thinking about Würth, what comes to mind first?
Openness, quality, great service, and loyalty. Prof. Reinhold Würth discovers even the smallest deviations—be it in presentation slides or small issues during the construction of our production hall made of timber. Würth stands for being human and for supporting each other, standing up for each other, and evolving together.

2 Is there a particular story or event that characterizes your work together particularly well?

It is remarkable that he always asks how our employees in the production department are doing during the annual Commitment Conference. Time and again, it is fascinating to see the energy, dedication, and sharp mind of Prof. Würth at work for his company (his "hobby train set") and every single employee. His empathy and his positive way of inspiring other people deserve the highest respect and appreciation. And we are particularly grateful for the support he has always shown for our own screw production located in Europe.

3 What would you wish for Prof. Würth on his 90th birthday?

Besides good health, happiness, satisfaction, and a great deal of fun with his family—combined with a big thank-you for everything he has done for SWG. May he enjoy lots of energy, curiosity, drive, joy, and the best of luck in everything he does!



Photo: Patrick Roll

A visit to remember

Member of the Customer Advisory Board
Josef Stengel, Managing Director of Stengel
GmbH in Ellwangen, shares his memories ...

During a tour of the new Reinhold Würth Innovation Center CURIO, a situation occurred that I will always remember. A Würth employee pointed out my shoes and asked why I was wearing a competitor's safety boots. I quickly looked at my shoes, then at the safety shoes of all others and immediately realized I was the only one. What should I do?

My first reaction was to gradually drop back to the end of the group, thinking about what other options I still had. I knew that the bird on the logo of my safety shoe would not fly away by itself. I hoped to find a nice painter with some black paint or someone with black tape on the construction site that I could borrow to at least cover the logo. Unfortunately, no opportunity offered itself. Luckily, I got out of this situation almost unscathed. As a result of this incident, I immediately bought a pair of Würth Modyf safety shoes. Today, I can say that I wear this footwear not because of this incident, but because I am a fan!

Dear Prof. Würth, Würth was the only company in the world to remain a family business despite its enormous growth and impressive size. I wish you many wonderful moments with your family and friends for your well-deserved retirement. May you be able to watch with great pleasure every day how the following generation and the management keep the company on the road to success despite these difficult times.



Photo: Stengel GmbH

Josef and Romy Stengel

INFO on the Customer Advisory Board

The Customer Advisory Board of Adolf Würth GmbH & Co. KG brings together Würth customers from the worlds of the trades and industry.

“People need people
they can rely on, people
whose strength and
straightforwardness they
really feel.”

Prof. Dr. h. c. mult. Reinhold Würth

Appreciated · courageous · stout-hearted

In 1962, expanding your business required courage. With the establishment of Würth Netherlands, the company managed to expand abroad. When setting up companies abroad, Prof. Reinhold Würth attached great importance to putting the business into expert hands.

Who would know the practices of a particular country better than the locals? This is how Onorino Soccol, who had an ice cream parlor in Marbach am Neckar and drove a Würth sales rep to customer visits on the side, became the first sales rep and then co-founder of Würth Italy. Since 1987, the company has been present on all continents.

Prof. Reinhold Würth's actions have always been sound, his voice carries weight. On several occasions, he has called on people to defend democracy, the foundation of our society. And he continues to remind people that freedom and the rule of law are nothing to be taken for granted, but achievements that others have fought hard for, achievements that need to be protected—for today's and for coming generations.

His convictions show what he and the company stand for: predictability, reliability, and the will to give one's best. With this attitude, he has earned himself the reputation of a highly respected and appreciated entrepreneur.



Photo: CDU / Tobias Koch

Friedrich Merz, Member of the German Parliament

Chairman of the German Christian Democratic Union (CDU)

Dear Professor Würth,

Those who are still looking for proof that the social market economy brings together the best for the individual and the general public should have a look at your life's work. For decades, you have set an example and redefined existing standards: courageous, stout-hearted, aware of the responsibility resulting from these special gifts.

I got to know you as a man of action and ideas, as a great democrat and European, as a visionary entrepreneur and passionate art lover. Your guts, your curiosity, and your ideas will carry you through the new decade of your life. I wish you good health, the best of luck and God's blessing.

Winfried Kretschmann

State Premier of Baden-Württemberg

On the occasion of Prof. Reinhold Würth's 90th birthday and the 80th company anniversary, we would like to honor a far-sighted and passionate man of action who has achieved great things.

With his intuition for the extraordinary, he has not only achieved commercial successes, but also created fresh cultural impetus that still has an impact to this day. Standstill has never been an option for him. He has achieved visions and set new standards.

Professor Reinhold Würth's work is both an inspiration and a legacy, a lifetime achievement that will persist.



Photo: Dennis Williamson

Prof. Dr. Erwin Teufel

Former State Premier of Baden-Württemberg

I have a great deal in common with Prof. Würth, and I can think of many good meetings with him, and I have great respect for his entrepreneurial achievements and the great variety of different experiences I had with him.

On the occasion of his 90th birthday, I wish Professor Würth good health and God's blessing.

In 2005, Prof. Reinhold Würth was awarded the Commander's Cross of the Order of Merit of the Federal Republic of Germany.



Photo: Andi Schmid

Congratulations from politicians

Olaf Scholz

Chancellor of the Federal Republic of Germany

"Reinhold Würth is a rooted cosmopolitan, anchor and visionary, philanthropist and critic all rolled into one. He is considered to be serious and witty, liberal and social, economically responsible and full of the joys of life, old-fashioned and innovative, stubborn and open-minded, restless and patient, strict and warm-hearted at the same time."

Excerpt from the speech by German Chancellor Olaf Scholz in October 2024 on the occasion of Prof. Würth's 75th work anniversary



Photo: Photo Department of the Press- and Information Office of the Federal Government



Photo: Neumayr Fotografie Christian Leopold

Dr. Wilfried Haslauer

Governor of Salzburg

It is rare to meet people who deeply impress you: with their personality, knowledge, self-awareness, courtesy, and kindness, their clarity, vision, and understanding of complex contexts, but above all with their human nature—despite their exemplary career. All this is what I would refer to as "charisma." Prof. Reinhold Würth is a deeply charismatic personality. Having had the opportunity to get to know him is a valuable gift that I am very grateful for.

As Governor of Salzburg, I had the opportunity to get to know him through our art projects as a generous and cosmopolitan art enthusiast with a great understanding for the cultural mission of Salzburg, which has always been and will always be about building bridges; in commercial matters, he was always innovative and visionary, with a clear view of the world and strong values that he stands up for with courage and words of warning; as a family man, he is caring and well integrated into a loving and affectionate family environment that reflects his own love and affection in a very caring way.

On the occasion of his 90th birthday and the 80th company anniversary, I bow my head to Prof. Reinhold Würth, wishing him the best of health, all the best, and would simply like to say from the bottom of my heart: Thank you!

Ian Schölzel

District Administrator of the Hohenlohe district

Congratulations, Prof. Reinhold Würth, on your 90th birthday and the 80th company anniversary! You have turned Würth into a globally operating group with great courage and hard work. This success story is unique.

Your outstanding achievements in the worlds of business and society, your extraordinary commitment, your close ties to your home as well as your diverse support for the arts, cultural projects, science and sports are highly impressive. In the Hohenlohe district and beyond, you brought people closer together and helped to further develop our region. This is something I am extremely grateful for.

We are happy and proud to have such an impressive personality in our district: an exemplary businessman, a visionary, and generous donor. May you enjoy your anniversary and many more happy and healthy years.



Photo: Fotografie Schielberg

Stefan Neumann

Mayor of the town of Künzelsau

Dear Prof. Würth,

Your life's work is a gift for Künzelsau and far beyond. Be it as an entrepreneur, as a sponsor of art and culture or as a committed and appreciated personality, your work inspires people and sets an example for our society.

On behalf of the local council and the town of Künzelsau, I would like to extend my heartfelt congratulations on your 90th birthday. I wish you good health for the future. May you look back with pride on what you have achieved. Over the past eight decades, you have created a visionary and heartfelt foundation for a good life for Künzelsau and all the regions of the world in which you are active, enriching it with delightful art, and I am very grateful for all you have done.

May the contagious, inspiring curiosity in your eyes motivate us all even further in the time to come—for you, your family, and all your employees.



Photo: Christian Holznecht



Photo: City of Schwäbisch Hall

Daniel Bullinger

Lord mayor of the town of Schwäbisch Hall

Family-minded and responsible, honest and engaging, innovative and disciplined—these are the words I would choose to describe Reinhold Würth.

As honorary citizen of Schwäbisch Hall, he has left his footprints on this town, especially with the Kunsthalle museum, and he has shaped the economy, cultural life and social structures of the entire region. Staying modest in view of your lifetime achievements is a virtue—especially if so many people have been impacted positively by your work. You, Mr. Würth, remained grounded all while standing out.

Congratulations on your birthday and many happy returns.

Achim Beck

Mayor of the town of Niedernhall

Congratulations, Prof. Würth, all the employees of the Würth Group, on these impressive anniversaries.

I fondly remember our meeting in Salzburg in September 2017, during which you committed yourself to donating for the renovation of our salt water spa. The two-million-euro donation made by you, Prof. Würth and the entire Würth Group, was the decisive impetus for our multi-million-euro project, allowing the people in the region to continue using this healthy thermal spring in the future. I will forever be grateful for this responsible gesture.

I wish you and the Würth Group a successful future in these politically and economically tense times.



Photo: Town of Niedernhall



1938

A selection of the most important milestones in the life of Prof. Dr. h. c. mult. Reinhold Würth, Honorary Chairman of the Supervisory Board of the Würth Group

1935

Born in
Öhringen
on 20 April

An active life

The Würth Group passed the mark of one billion Deutschmarks in sales for the first time. Today, the Group generates annual sales of more than 20 billion euros and has nine billion euros in equity.

1985

Prof. Reinhold and Carmen Würth established the charitable Würth Foundation, which promotes projects in the fields of education and science, social affairs and integration, art and culture. Its activities focus on the Heilbronn-Franconia region.

The new administration building with integrated Würth Museum was inaugurated in Gaisbach. It was the starting point for five company-owned museums and ten associated galleries aimed at making art accessible to everyone free of charge.



The Supervisory Board of the Würth Group, the highest governing body of the Würth Group, assembled for its inaugural meeting. Prof. Reinhold Würth took over as Chairman.

1987

1992



Adolf Würth died unexpectedly of heart failure. Initially supported by his mother Alma, 19-year-old Reinhold Würth took over the management of the two-man business, which at the time generated annual sales of EUR 80,000.

Prof. Reinhold Würth married Carmen Linhardt. Three children, five grand and four great-grandchildren are the family's greatest treasure today. Carmen Würth is his staunchest supporter: The couple is going through the 69th year of their marriage.


1945

After more than 20 years in the industry, Adolf Würth founded his own wholesaling business for screws, nuts, and bolts in Künzelsau on 16 July. Even today, Adolf Würth GmbH & Co. KG is still the largest individual company of the globally operating Würth Group.

1954
1956

With the acquisition of the painting *Cloud Reflection in the Marsh* by Emil Nolde, Prof. Reinhold Würth laid the foundations for the Würth Collection. Today, the Würth Collection houses more than 20,000 works of art spanning approximately 500 years of art history.


1972

1962

Prof. Reinhold Würth ventured abroad and founded the first company in the Netherlands. By doing so, he set the course for international growth at a very early stage. That same year, he opened additional companies in Austria and Switzerland.


1994

Prof. Reinhold Würth withdrew from actively managing the Group's operations, instead taking the position of Chairman of the Advisory Board of the Würth Group.


1999

Reinhold Würth was appointed Professor for Entrepreneurship at the University of Karlsruhe (TH). He was also awarded an honorary doctorate from the Faculty of Economics of Eberhard Karls University in Tübingen.



Prof. Reinhold and Carmen Würth were made honorary citizens of the town of Künzelsau by Mayor Volker Lenz to honor their social and cultural commitment.



2005

Prof. Reinhold Würth was awarded the Commander's Cross of the Order of Merit of the Federal Republic of Germany by then State Premier of Baden-Württemberg, Erwin Teufel.



2003

2001

Kunsthalle Würth in Schwäbisch Hall was opened in the presence of prominent guests from the worlds of politics, society, and culture. To date, more than five million people have visited the over 50 exhibitions. The extension is planned to open in 2026.

The renovated Johanniterkirche church building was opened in Schwäbisch Hall. The 12th century building is home to the "Old Masters in the Würth Collection" exhibition and the *Madonna of Jakob Mayer zum Hasen* by Hans Holbein.



2008



2006

Prof. Reinhold Würth passed the chair of the Advisory Board of the Würth Group to his daughter Bettina. He himself became Honorary Chairman of the Board.

Prof. Reinhold Würth was made an honorary citizen of the towns of Schwäbisch Hall and Niedernhall. Mayors Hermann-Josef Pelgrim and Achim Beck presided over the honors.



2015



2017

The inauguration of the culture and convention center Carmen Würth Forum in Künzelsau-Gaisbach was celebrated with a great ceremony on 18 July, the birthday of its namesake. It was designed by British architect David Chipperfield.

On 1 October, Prof. Reinhold Würth celebrated his 75th work anniversary. Chancellor Olaf Scholz congratulated Prof. Würth on this special occasion and paid tribute to his life's work in his speech.

2024

2025


Generational change: Benjamin Würth took the chair of the Supervisory Board of the Würth Group. Sebastian Würth became Chairman of the Advisory Board. Maria Würth took over responsibility for the Arts unit as Executive Vice President.

2022


Strong commitment to the region: With a donation of EUR 1.8 million, Adolf Würth GmbH & Co. KG supported the purchase and operation of a new CT scanner at Diakoneo Diak hospital in Schwäbisch Hall.

The Reinhold Würth Innovation Center CURIO at the company headquarters in Künzelsau-Gaisbach is a new home for the development of new products and systems at Würth, where product developers, scientists, and students work together.



“Every morning I eagerly awaited with vibrant curiosity what would happen that day, what could be created? So that at the end of the day, I could say: ‘Today was a successful day.’”

Prof. Dr. h. c. mult. Reinhold Würth

Innovative · visionary · pioneering

Early on, company founder Adolf Würth relied on a wide range of products, which included additional consumables for workshops and tradespeople in addition to screws and bolts. With this, he was miles ahead of the competition. A pioneering step towards the success of the Würth Group.

With entrepreneurial passion and his visionary thinking, Prof. Reinhold Würth knew how to expand his business to other industries and countries after his father's sudden death in 1954. Today, Würth is far more than just screws and bolts: The Würth Group's business activities are divided into two operational units. The core business involves the production and distribution of assembly and fastening material. Other trading and production companies, the Allied Companies, operate in related business areas, ranging from electrical wholesale and electronics to financial services.

With the increasing demands of our time and from customers, the product range was increasingly expanded and specialized. At Reinhold Würth Innovation Center CURIO, which was opened in 2022, innovative product and system solutions are developed in-house, so they can be launched on the market more quickly and better geared to specific customer requirements. Other fields of expertise in CURIO include logistics automation, computer vision, and applied robotics.

With passion for detail, Würth develops innovations and refines tried-and-tested products. The fourth generation of the ASSY wood screw is already on the market.

Sometimes, it's the small things that make the difference. Perfecting the mundane: That is what the name Würth stands for.

Prof. Dr.-Ing. Oliver Lenzen

President of Heilbronn University of Applied Sciences

Dear Professor Würth,

On the occasion of your 90th birthday and the 80th anniversary of your company, I would like to congratulate you personally and on behalf of the entire Heilbronn University of Applied Sciences. May your entrepreneurial actions and the willingness to take on social responsibility be role models for many others. For many years, the university has been counting on your support and visionary advice, for which I would like to express my deepest gratitude.



Gerhard Sturm

Honorary Chairman of the Advisory Board of ebm-papst Group

Dear Reinhold,

I would like to express my heartfelt congratulations on your 90th birthday. Our friendship that has continued since our school days and our continuous dialog as businessmen has always been a source of inspiration and joy for me.

I was particularly impressed by your visionary thinking, your courage, and your determination to explore new avenues and promote innovation. Your ability to inspire and motivate people is unique. In more than 70 years at work, you led your Würth Group to evolve into the most successful company in your industry worldwide, always living by your values and convictions.

Your commitment to our region deserves the greatest appreciation. I wish you the best of health, joy and many more years with your family and friends. May your life's work continue to be as successful and pioneering as it is now.



Albert Berner

Honorary Chairman of the Supervisory Board of BERNER Group

Dear Reinhold,

People often describe us as competitors only. We both know that this is nonsense. In fact, despite all the competition, we are connected by much more than one would think. We appreciate each other personally, and we have always been honest with each other, working in partnership. As entrepreneurs, we have great respect for the other's strong will and energy, discipline, courage, and lifetime achievements. I was inspired by your successes and motivated by them. Maybe it was the same the other way around. In any case, both our companies have grown more and more over the years.

I am grateful to your father to this day. I will never forget that he set the course for my professional career as a mentor. In 1952, I started an apprenticeship in wholesaling at his company. I was young and rebellious back then. However, I changed completely from day one: I became tidy, diligent, reliable, dutiful, and responsible.

Since I had a driver's license, I was able to join the field staff. That is where I learned how to handle customers and sell. That was exactly my job! On one of our sales trips, we agreed to meet at Lake Constance. And while you were waiting for me, you met your later wife, another story that connects us.

As I have done a long time ago, you have also put your company into younger hands. You can be proud of what you have achieved! My heartfelt congratulations on your 90th birthday.

I wish you all the best. May you have plenty of happy years ahead of you, full of strength, joy, and health!

Prof. Dr.-Ing. Volker Krebs

Former Dean of the Faculty of Electrical Engineering & Information Technology at the University of Karlsruhe (TH)

In 1998, I got to know Reinhold Würth as an entrepreneur full of ideas. Back then, being the Dean of the Faculty of Electrical Engineering and Information Technology, I had traveled to Künzelsau for my first meeting with him, together with the then President of the University of Karlsruhe (TH), to ask him whether he would be available for the professorship of entrepreneurship at the university. He accepted, and went on to become an innovative and pioneering professor from 1999 to 2003.

I discovered how disciplined he was when I saw him on the stairs (with 521 steps) to the tower hill to exercise in the morning. The exercise alone was not enough: During his walk, he dictated various letters for his secretary.



Photo: Juliane Krebs



Photo: Ines Rubel

Dr. Matthias Neth

Former District Administrator of the Hohenlohe district,
President of Sparkassenverband Baden-Württemberg

Dear Prof. Würth,

My best wishes on your special day!

You stand for economic success and a social conscience, openness to the world and innovative power, honesty and humanity.

Especially in times like these, which are dominated by uncertainties and change, your example of taking a stance, not shying away from responsibility, and courageously exploring new avenues is heartwarming.

I am impressed by every encounter with you. For me, you are an exemplary businessman and with your clear commitment to European unity in peace and freedom, you are a role model for all of us.

I wish you all the very best on your 90th birthday from the bottom of my heart.

The crowning achievement of a life's work

A world-class art collection, a top-notch orchestra, plus 15 museums with free admission: Prof. Reinhold Würth is also a unique collector, his achievements in the field of culture are enormous.

"Dealing with the arts has always been a counterpoint to my professional activities. It has incredibly enriched my life, because it opened up the view into a completely different world," Prof. Würth said about his activities. More than 50 years ago, he acquired the first Nolde watercolor, which was followed by more than 20,000 paintings, graphics, and sculptures. Prof. Reinhold Würth cultivated and maintains close relations with artists such as Robert Jacobsen, Alfred Hrdlicka, Christo and Jeanne-Claude, Georg Baselitz or David Hockney. Today, his collection is a very personal one, of striking quality and diversity in which the expressive and the aesthetic are present everywhere.

"In my opinion, my grandfather never collected art to own it, but to share it," observed granddaughter and art historian Maria Würth, who is now in charge of the company's art activities. In the past, C. Sylvia Weber ensured the quality and pace of these activities.

The world-class works of art are presented to the public in 15 museums and galleries seven days a week. Numerous high-profile events in the fields of music, literature, and architecture accompany the exhibitions, not least the Würth Philharmoniker symphony orchestra of Reinhold Würth Musikstiftung gGmbH, standing for cultural delights far beyond Künzelsau, Hohenlohe, and Germany.

"All in all, this is a component that signals to the public that we also have a knack for the beautiful things in life," Reinhold Würth said once. With art as part of our identity, our company radiates a certain light-hearted, cosmopolitan, and open-minded attitude.

Furthermore, Prof. Reinhold Würth is passionate about the journey of growth rather than just the state of being: The Nolde exhibition at the Chipperfield-designed Museum Würth 2 in Künzelsau will be followed by a large exhibition of the Würth Collection this fall. In Schwäbisch Hall, the spectacular opening of the expanded museum Kunsthalle Würth is planned for 2026. Prof. Reinhold Würth still has many plans.

In the 69th year of their marriage:
Prof. Reinhold and Carmen Würth



Opening eyes and hearts

How did everything start with the arts? When answering this question, Prof. Reinhold Würth often points to his art-minded parents, but also to his wife. It was Carmen Würth who once commissioned the international portrait photographer Paul Swiridoff, which resulted in the first contacts with artists and gallery visits.



Carmen Würth is known for her warm heart, and her eyes are always on the people. Like a lioness, she fights for her big goal for society: living together with people with and without disabilities. Numerous social projects bear her signature: Hotel-Restaurant Anne-Sophie, the Markus Würth Endowed Professorship for Pediatric Neuro-Orthopedics and Cerebral Palsy, the music festival of the Würth Foundation to name but a few. She makes her private library publicly accessible at the cultural center Kulturhaus Würth with Bibliothek Frau Holle library in Künzelsau. As early as 1987, the married couple founded the non-profit Würth Foundation for the extensive promotion of education and science, social affairs and integration, art and culture.

In view of his enormous lifetime achievements as an entrepreneur, Prof. Reinhold Würth said today: "I owe half of today's success to my wife because she was so generous to give me this time."



“Art and culture are
food for the soul ...”

Prof. Dr. h. c. mult. Reinhold Würth

Committed · artistic · open-minded

Prof. Reinhold Würth grew up in an artistic and culturally interested family. He liked to visit museums with his parents. They were also the ones who inspired his love for classical music.

Many new company buildings of Würth Group companies therefore have an outstanding architectural touch. Thus, a company building at Würth is not just a company building. It is a piece of art.

Art, music, and literature are Prof. Reinhold Würth's passions. But art at Würth is not limited to the museums alone. Prof. Reinhold Würth considers architecture the most public of all fine arts.

Anne-Sophie Mutter

Violinist

Reinhold Würth's outstanding cultural and social commitment is unique and exemplary worldwide. Reinhold Würth lives for and with art; his exemplary collection stands for his deep passion and his cosmopolitan and lively interest in the endless diversity of human expression.

For almost three decades, Reinhold Würth has been actively supporting my promotion of young, highly talented soloists in the subjects violin, viola, cello, and double bass. And: One of the most beautiful moments in my life is his intriguingly generous support for my project The Seasons, which will make its public debut in 2027. Even today, I can hardly wait to finally make my debut with Würth Philharmoniker in February 2026 and present the unique The Seasons project in Künzelsau—maybe even at Carmen Würth Forum—the year after.

Being supported with such immense gifts by a personality who is a role model for all of us fills me with sincere gratitude and happiness.

May this happiness often reflect on your youthful spirit and may you, dear Prof. Würth, enjoy eternal health, joie de vivre, and energy, as well as an always watchful orchestra of guardian angels.

I wish you all the best and a blessed second 45th birthday!

In deep gratitude,
Anne-Sophie Mutter





Photo: Eva Maria Kroiss

Georg Baselitz

Painter and sculptor

There are not many intelligent and generous people interested in art such as Reinhold Würth, who also spends a great deal of money on his passion of collecting art. At the level he is doing it, there is just him.

I wish us all continued success and good health!

Claudio Vandelli

Chief Conductor of Würth Philharmoniker

When I think of Prof. Reinhold Würth, I first think of the surprise and immense joy I felt when I held his personal letter in my hands, in which he asked me to become the chief conductor of Würth Philharmoniker.

I also have to think of the many personal conversations and encounters, thanks to which I realized what care, attention, and affection he invests in every single personal relationship. This way, everyone feels important, appreciated, and part of a large family. This is certainly unique about him and probably one of the reasons for his great success all over the world.

I wish Prof. Reinhold Würth and his entire family all the best!



Photo: Andi Schmid



Photo: Ufuk Arslan

Dr. Kristina Hammer

President of the Salzburg Festival

Unlike almost any other, Prof. Reinhold Würth embodies this unique combination of visionary and cosmopolitan, down-to-earth and traditional.

I think he described himself best when he said, "I am a businessman with heart and soul, art collector, music lover—and a hard worker at that." He turned a two-man business into a globally operating group while at the same time creating so much that lasts with his commitment to art and culture.

He is thus one of those rare patrons that are so essential for the arts in these challenging times and that give money not for their own benefit, but out of a feeling of responsibility for our cultural heritage, and for their love of music and everything beautiful. Thank you very much and ad multos annos!



Photo: Thomas Tuschel

Prof. Dr. Hermann Parzinger

President of Stiftung Preußischer Kulturbesitz

Prof. Reinhold Würth is a phenomenon. As a world-class entrepreneur, he can look back on a breathtaking career. However, he always stayed true to his home, approachable, honest, personal—and above all human. Responsible and honest to his employees, generous and loyal to his partners, including the Stiftung Preußischer Kulturbesitz (Prussian Cultural Heritage Foundation) in Berlin, visionary and open-minded in his ideas, such as the artotheque for employees. Prof. Reinhold Würth has given so much, and we are grateful for all he has given. What we admire is the way in which he did it.

From the bottom of my heart, I wish you all the best!

Dr. Christoph Becker

Chairman of the Art Advisory Board of the Würth Group,
former Director of Kunsthaus Zürich

Culture does not make you younger or more beautiful, but it is beautiful in itself and it keeps us young.

If you, like Reinhold Würth, are not only a highly successful entrepreneur, but also engage with music, literature, and art with ever-increasing curiosity, you will be able to stay young at heart and make the most of what you have achieved. And if you let everyone else participate in this enthusiasm, you are one of those happy persons that gives freely with an open heart, even on your own milestone birthday: congratulations!



Photo: Ufuk Arslan



Photo: private

Prof. Dr. Bernd Engler

President of the Global Ethic Foundation,
former President of University of Tübingen

Properly honoring Reinhold Würth on this anniversary is a virtually hopeless endeavor. After all, he can only be described in superlatives: as a visionary entrepreneur, a passionate patron of the arts, and a generous philanthropist, but also as an approachable, warm-hearted person.

During my encounters with him—for example during a visit to the royal tomb in Qatna or the Cappella Palatina—I got to know an impressively diverse personality and always learned to appreciate him more as a friendly advisor and source of ideas.

Ad multos felicissimos annos!

David Hockney

Painter

Dear Reinhold,

Congratulations on your 90th birthday and the 80th anniversary of the formation of your business, which you have built up so very well. Through your great passion and enthusiasm for the arts, you have contributed so much, especially with your many museums. I have enjoyed your visits over many years, especially your last visit to my studio in Normandy. You are now 90, I will soon be 88, but when I paint I feel I'm 30! Keep on working!!!

Love
Life



Photo: Würth



Photo: SergioVeranesStudio

Kent Nagano

Conductor

Dear Professor Würth,

A very special day is coming soon, your birthday, a happy occasion on which my wife Mari and I would like to send our best wishes from Paris.

Even though this day does not differ from other days of the year in some respects, we can still see that a birthday can offer an extraordinary moment, a privileged perspective from which the present can be seen temporarily through the depth of the past. This allows us to anticipate and see the future.

Your great works are highly admired and appreciated, but it is particularly moving how you enriched the lives and the hopes of so many people with your profound generosity and vision.

We hope you will enjoy a well-deserved time of celebration today. We wish you all the best for the future and all the creative adventures ahead of you.

Markus Redl

Sculptor

Prof. Reinhold Würth has often surprised and impressed me. Once, we talked about financing a project. When I gave him my first estimate of the costs, he said, "Show me a decent price." I froze internally, thinking that now I would be in for some tough negotiations. He quickly laid it all out for me: costs for materials, transport, working hours, tax and added, "See? There would be nothing left for you." He revised the price upwards and I was astonished by this sincerity and appreciation.

On the occasion of the 80th company anniversary, I would like to congratulate Reinhold Würth on his 90th birthday, wishing him all the best for his health, as well as a never-ending thirst for knowledge, drive, and enthusiasm for the arts.



Photo: Manuel Carreon Lopez

Thaddaeus Ropac

Gallery owner

Dear Professor Würth,

Congratulations on your 90th birthday!

Your passionate commitment influences the public perception of art and culture far beyond your collection. It is an honor and privilege for me to have been able to accompany you in this field for almost 40 years.

Since the beginning of your collecting activities, you have generously shared your works of art with the public, thus always introducing people to art. Your great respect for artists shows a deep appreciation for the creativity and the special view of the world that many artists have.

May your inspiring passion and love for art continue to accompany you—with the best of health and inexhaustible curiosity!



Eberhard Stilz

Former President of the German Constitutional Court, former President of the Higher Regional Court Stuttgart, former President of the Global Ethic Foundation

Prof. Reinhold Würth embodies that successful companies benefit the general public; not only because they generate various government revenues, but also because they create jobs and thus income, providing a sense of purpose and a point of reference for everyone.

It is well known that Reinhold Würth's charitable activities far exceed these effects. His foundations, his fairy-tale art collection, they enrich all of us. His very personal willingness to help others, be it people or institutions in need, is less well known.

On the board of trustees of Robert Bosch Stiftung, I had the pleasure of meeting Prof. Reinhold Würth and admired his commitment, his critical and constructive perspective, and his persuasiveness even back then. Later, I had to ask him for support. The Global Ethic Foundation was in need. Prof. Reinhold Würth recognized its potential. He helped and continues to help, for a more peaceful world, both materially and ideally. How fortunate we are that we have him!

Anselm Kiefer

Painter and sculptor

Dear Reinhold,

Actually, I don't like birthdays at all. But I think, ten years from now, when you're 100 and I'm 90 (we're both going to keep working), we should have a big celebration together in Barjac.

I remember you were one of my first visitors to La Ribaute.





With the acquisition of *Cloud Reflection in the Marsh*, Prof. Reinhold Würth laid the foundation for an art collection that today comprises over 20,000 works.
Around 1935, watercolor, 35 x 48 cm, Würth Collection, Inv. 3, © Nolde Foundation Seebüll

World and Home for Prof. Würth

Museum Würth 2 in Künzelsau congratulates Prof. Reinhold Würth with two parallel exhibitions. Since 7 April, the great exhibition "Emil Nolde – World and Home" in cooperation with Nolde Foundation Seebüll has been highlighting the work and life of the colorful expressionist. After all, a Nolde watercolor first sparked his interest in art—and even the title of the exhibition, "World and Home," sounds like a description of the art collector Prof. Reinhold Würth.

Emil Nolde is considered one of the most outstanding German painters of the 20th century. The exhibition covers not only Nolde's motifs, but also a life story no longer distorted by legend. Around 150 paintings, watercolors, graphics, and folkloristic objects give visitors the possibility to contemplate what "World and Home" means for us today, looking at Nolde's landscapes, flowers, and figures.

The interactive exhibition "An active life. 90 years Reinhold Würth. 80 years Würth Group" is on display in the atrium, taking visitors on a trip through time. Visitors can follow the life and career steps of the entrepreneur and his companies, learning more about the mindset and the purpose of Prof. Reinhold Würth.

A look at the exhibition "An active life. 90 years Reinhold Würth. 80 years Würth Group" in the atrium of Museum Würth 2



1945–2025

80 YEARS OF WÜRTH

Emil Nolde – World and Home

Würth Collection and loans from Nolde Foundation Seebüll,
Museum Würth 2, Künzelsau
7 April to 28 September 2025
Open daily from 10 a.m. to 6 p.m.,
free admission

An active life

90 years Reinhold Würth
80 years Würth Group
Atrium of Museum Würth 2, Künzelsau
7 April 2025 to February 2026
Open daily from 10 a.m. to 6 p.m.,
free admission



A trip through time and many memorable encounters

For Prof. Reinhold Würth, personal encounters and the dialog with others are invaluable. Be it customers, committed employees, inspiring art creators or outstanding politicians and business personalities—Prof. Reinhold Würth can look back on many encounters over the past 90 years. His curiosity and openness towards the unknown, his passion for traveling and experiencing foreign cultures and places, and his hospitality in Hohenlohe created valuable memories.



Chancellor Olaf Scholz (2024)



Painter and sculptor Anselm Kiefer (2023)



Singer Helene Fischer (2022)



Actor Peter Lohmeyer (2020)



State Premier Winfried Kretschmann (2019)



Former Foreign Minister and current Federal President Frank-Walter Steinmeier (2015)



Artist Tomi Ungerer (2010)



Poet and author Hans M. Enzensberger, and author and painter Günter Grass (2006)



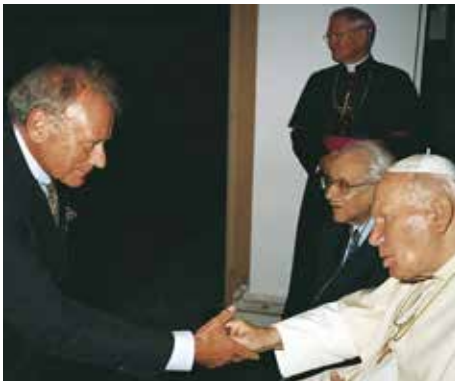
Painter Ben Willikens (2004)



Sculptor Anthony Caro (2004)



Football legend Franz Beckenbauer (2001)



Pope John Paul II. (2001)



Nelson Mandela (2000)



Dalai Lama (1999)



Author Hermann Lenz (1997)



Photographer Paul Swiridoff (1997)



Wrapping artist Christo (1993)



Former Minister of Economic Affairs Helmut Haussmann (1989)



Sculptor Robert Jacobsen (1987)



Race driver Marc Surer (1981)

The Würth Group in Hohenlohe

For 80 years, the Hohenlohe region has been the home of Würth. From there, the Group has grown: It is now based in 80 countries around the world and has 88,000 employees.

It is not uncommon for photographs of Prof. Reinhold Würth, the campus in Künzelsau-Gaisbach or the Hohenlohe region to be found on the walls of the Group companies across the world: a piece of Hohenlohe thousands of kilometers away, so to speak.

In Germany, Würth is one of the largest employers in the Heilbronn-Franconia economic region. Prof. Reinhold Würth established a special corporate culture early on that the people in the region strongly identify with. Values that make Würth a safe professional home for its employees to this day. The Hohenlohe region is and will remain the Group's strong backbone: More than 18,000 employees in over 40 companies generate one fifth of the Würth Group's annual sales (2024: around EUR 20.2 billion) here.

A glance at the Heilbronn-Franconia economic region alone shows: Würth is multifaceted. In addition to the hotels, restaurants and museums, the Group also includes screw producers, experts in the fields of IT and electronics as well as insurance.



Bad Mergentheim



WRT_



WÜRTH | WLC LOGISTIK

MUSEUM WÜRTH KÜNZELSAU

MUSEUM WÜRTH 2 KÜNZELSAU

REISSER



Künzelsau

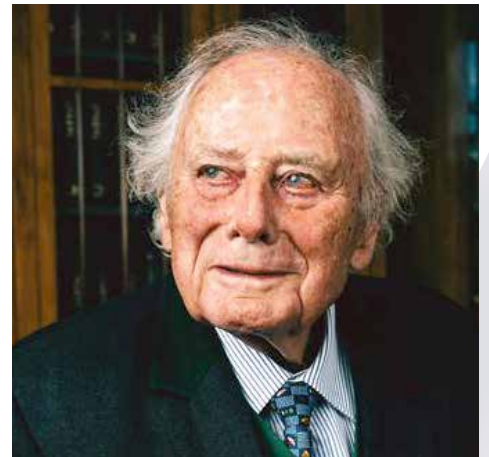


Schwäbisch Hall



The companies in the Heilbronn-Franconia economic region

- Adolf Würth GmbH & Co. KG, Künzelsau
- Arnold Umformtechnik GmbH & Co. KG, Forchtenberg-Ernsbach
- Carmen Würth Forum, Künzelsau
- Dringenberg GmbH Betriebseinrichtungen, Obersulm-Sülzbach
- E3 Energie-Effizienz-Experten GmbH, Kupferzell
- Flugplatz Schwäbisch Hall GmbH, Schwäbisch Hall
- Hotel Altes Amtshaus, Mulfingen-Ailringen
- Hotel-Restaurant Anne-Sophie, Künzelsau
- IMS-Verbindungstechnik GmbH & Co. KG, Neuenstein
- Internationales Bankenhaus Bodensee Aktiengesellschaft, Künzelsau
- Kunsthalle Würth, Schwäbisch Hall
- Marbet Marion & Bettina Würth GmbH & Co. KG, Schwäbisch Hall
- Museum Würth 2, Künzelsau
- Museum Würth, Künzelsau
- Panorama Hotel- und Service GmbH, Künzelsau
- Panoramahotel Waldenburg, Waldenburg
- RECA NORM GmbH, Kupferzell
- Reinhold Würth Musikstiftung gGmbH, Künzelsau
- REISSER Schraubentechnik GmbH, Ingelfingen-Criesbach
- Sonderschrauben Güldner GmbH & Co. KG, Niederstetten
- Sudhaus an der Kunsthalle Würth, Schwäbisch Hall
- SWG Schraubenwerk Gaisbach GmbH, Waldenburg
- Swiridoff Verlag, Künzelsau
- WABCO WÜRTH Workshop Services GmbH, Künzelsau
- Wald & Schlosshotel Friedrichsruhe, Zweiflingen
- Waldenburger Versicherung AG, Waldenburg
- Werkzeugtechnik Niederstetten GmbH & Co. KG, Niederstetten
- WLC Würth-Logistik GmbH & Co. KG, Adelsheim
- WOW! Würth Online World GmbH, Künzelsau
- Würth Elektronik eiSos GmbH & Co. KG, Waldenburg
- Würth Elektronik GmbH & Co. KG Circuit Board Technology, Niedernhall
- Würth Elektronik ICS GmbH & Co. KG, Niedernhall
- Würth Industrie Service GmbH & Co. KG, Bad Mergentheim
- Würth IT GmbH, Bad Mergentheim
- Würth Modyf GmbH & Co. KG, Künzelsau
- Würth Versicherungsdienst GmbH, Künzelsau



Prof. Dr. h. c. mult. Reinhold Würth

**Driven by values. Powered by vision.
Defined by action.**

Every era is marked by distinctive features, events, or developments. And often, it is extraordinary individuals who shape their era through their values, visions, and actions. They pave the way, showing us how to overcome challenges.

One such individual is Reinhold Würth.

He has not only built a global corporation from a small screw trading business but also stands out for his principles and social commitment.

Dear Prof. Würth, on behalf of your 88,000 employees from all over the world, we wish you all the best for the decade ahead.

